

## EXPERIENCE

### Twitter

*Art Director (contract) / Oct 2020 – April 2022*

Part of #Studio, Twitter's in-house creative agency; responsible for producing strategic, concept-driven work and interpreting Twitter's brand refresh across multiple marketing channels and teams; Worked cross functionally across Product Marketing (PMM), Global Business Marketing (GBM), and Brand teams

### Contend

*Senior Art Director / Oct 2018 – Oct 2020*

Collaborated with senior leadership and copy partner on new business pitches; Developed 360° and digital forward campaign platforms for clients such as Microsoft, Amazon, Ticketmaster and MotorTrend; Provided art direction and guidance to designers and animators; Led projects when the Creative Director's availability was limited

### Kettle

*Senior Designer & Art Director / Mar 2017 – Oct 2018*

Embedded team on-site at Apple's Cupertino campus  
Confidential work across Apple App Store, iTunes and Apple Education

### Big Spaceship

*Designer / Nov 2015 – Dec 2016*

Partnered with the Obama Administration to encourage young Americans to register for healthcare resulting in the #JustGetCovered campaign; Ideated, designed and animated assets for Google and YouTube social accounts; Concepted for larger campaign activations and new business pitches; Created Snapchat filters and lens concepts as a Snapchat agency partner; Designed campaign branding and style guides; Worked on independent passion projects as part of winning team for Big Spaceship's Hack Day

### FCB Global

*Branding Designer / Apr 2015 – Nov 2015*

Designed identities and systems for consumer and healthcare clients; Worked on brand guidelines, color analysis, naming and strategy; Collaborated with advertising teams to ensure branding was cohesive with campaign concepts

### MKG

*Freelance Designer / Sep 2014 – Apr 2015*

Worked with Creative Solutions and Client Development teams on new business pitch presentations and ideation for experiential activations and campaigns; Created graphic solutions and branding for experiential marketing campaigns, company culture events, agency marketing collateral, and internal communications

## EDUCATION

### Syracuse University

*Communications Design B.F.A.*